

Socionext Europe Names Naoaki Naka as New President

Bringing Decades of Experience in Design and Business Development

Langen/Germany, 13. February, 2023 --- Socionext, a global leader in the design and development of innovative System-on-Chip solutions, has named Naoaki Naka as President & Managing Director effective February 1. Mr. Naka will also assume the role of Acting Vice President for Engineering.

Mr. Naka replaces Toshihiko Tanaka, who returns to Socionext Inc. Japan and will act as Chairman and Managing Director for Socionext Europe (SNEU).



Naoaki Naka,

President & MD of Socionext Europe GmbH

[\(View larger image\)](#)

Mr. Naka brings decades of industry experience to SNEU. Having graduated from Tokyo University of Science in 1990, he started his career at Fujitsu Limited within the Electronic Device Division. In April 2007 he joined Fujitsu Microelectronics America as Manager of the SoC Engineering Center. His career progressed within Fujitsu with a move to Fujitsu Semiconductor Limited as Director of the Advanced Product Division where he worked until March 2015. Following the establishment of Socionext, he assumed the position of Director of the Network SoC Business Unit.

For Press Inquiry

BlueBadger Ltd
Annie Shinn
Tel: +44-(0)1959-580308
E-mail: annie@bluebadgermarketing.com

Socionext Europe GmbH
Mark Ellins
+49-6103-3745-382
mark.ellins@eu.socionext.com

In June 2019 he joined Socionext Europe GmbH as Vice President of IP Development where he led numerous business opportunities and design wins, in particular mixed signal system LSI projects.

Mr. Naka, who will be based at Socionext's European headquarters in Langen, Germany, said:

"I am delighted to be taking on this leadership position at SNEU and to working closely with our customers. We have an excellent team here in Europe and together will ensure we live up to our company philosophy of providing a "better quality of experience". Socionext is committed to offering the optimal combination of IPs, design expertise, software development and support to implement large-scale, fully customizable System-on-Chip solutions to meet the most demanding and rigorous application performance requirements".

Mr. Naka continued: "Socionext is a global enterprise that designs, develops and delivers System-on-Chips to customers worldwide. We strive to be a valuable silicon development partner, acting as the "SoC Division" by sharing our customers' visions and working together to address their challenges. Socionext serves the diverse needs of the world's leading companies by utilizing its system expertise and core technologies garnered over many years through its ASIC and ASSP businesses. In the fields of automotive, data center & networking and smart devices, functionality and performance are becoming increasingly sophisticated. We design and develop products based on common concepts, including subsystem configuration and bus architecture, and deliver SoCs that ensure scalability and enable optimal function and performance for each application."

About Socionext Europe GmbH

Socionext Europe (SNEU) plays a major role in the worldwide activities of Socionext Inc., one of the world's leading fabless SoC suppliers. Its Headquarters is in Frankfurt, Germany with offices in Munich, Germany and Maidenhead, UK. The Munich Design and Support Center, a leader in embedded graphic solutions, specializes in hardware and software product development for the automotive sector. Maidenhead supports Socionext's IP Development & Engineering Center with a focus on ultra-high speed data conversion IP. Socionext Europe offers customers a range of innovative Custom SoC solutions for today's state-of-the-art applications with total support from start to finish. For more information please visit [our website](#), email: info@eu.socionext.com or connect with us on [Facebook](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).

About Socionext Inc.

Socionext Inc. is a global SoC (System-on-Chip) supplier and a pioneer of a unique "Solution SoC" business model through decades of industry experience and expertise. Socionext contributes to global innovation in advanced technologies including automotive, data center, networking, and smart

devices. As a trusted silicon partner, Socionext delivers superior features, performance, and quality that differentiate its customers' products and services from their competition.

Socionext Inc. is headquartered in Yokohama, and has offices in Japan, Asia, United States and Europe to lead its development and sales activities. For more information, visit <https://www.socionext.com/en/>.

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