

SOCIONEXT™

for better quality of experience



Summer Newsletter 2018

Dear Reader,

Welcome to our Summer Newsletter and what a summer it has been so far: World Cup Football fever, hot sunny days and now some of you will be disappearing off on your well-deserved summer holidays.

Here's an update on what has been happening at Socionext since our Spring edition and what will be happening over the coming months.

Electronic Industry Awards, UK

We are finalist for the Automotive Product of the Year with our Human Machine Interface! The [SC1810](#) VPU (Vision Processor Unit) includes the world's first OpenVX compliant hardware accelerator, as well as programmable data parallel accelerator, enabling advanced image recognition and other advanced functions at high speed and low power consumption. Wish us luck!



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News



Socionext and Primax Collaborate on Advanced Imaging Solutions

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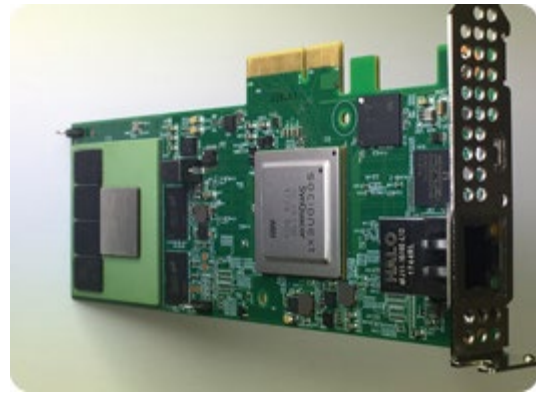
Socionext Implements AV1 Encoder on FPGA over Cloud Service

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Socionext's Hybrid Codec Powers Dwango's `Niconico Live' Streaming Service

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Socionext Launches new Hybrid Codec Module

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Socionext develops AI Accelerator Engine Optimized for Edge Computing

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Note for your diary - Upcoming Events



IBC Amsterdam,
14 - 18 September 2018
Booth 1E02

Meet us at the World's most influential media, entertainment and technology show and find out more about our latest technology solutions for video and imaging systems.

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Electronica, Munich
13 - 16 November 2018
Booth B4.500

This is the World's leading Electronics Exhibition. See our latest developments in the Automotive environment.

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In the Press



Ultra HD per l'auto – Una nuova generazione di controller per display grafici

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Ultra HD for Cars - The new generation of graphic display controllers

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Kameras kommen in immer mehr Geräten zum Einsatz. Embedded Vision ist zurzeit einer der großen Trends.

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Von IPs über ASICs hin zu Multi-Core-Prozessoren - Socionext ist seit Jahren an Themen rund um Industrie 4.0 tätig.

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Smart Factories, Smart Solutions - The much discussed Industry 4.0 takes the automation of the manufacturing process to the next level.

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Enjoy the remainder of the summer and see you in the Autumn.

Any Questions? Please email us at: socionext-sales@eu.socionext.com

Kind regards

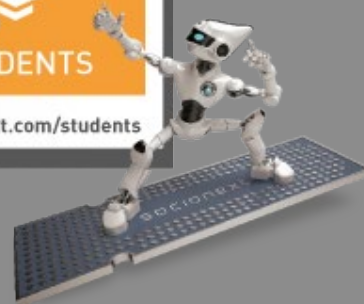
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