

Socionext and Primax Collaborate on Advanced Imaging Solutions

Langen/Germany, 6. June, 2018 --- Socionext Inc., a leading provider of SoC-based imaging solutions, collaborated with Primax Electronics Ltd. and developed the world's smallest and thinnest 360-degree camera module that features Socionext's Milbeaut® series of image signal processor. Socionext will exhibit its latest camera modules and other advanced imaging solutions to demonstrate the collaborative synergy with Primax at the annual Computex Taipei 2018, June 5 to 8.

The latest offering from the collaboration is the new 360-degree camera module. Measuring at 41.5mm x 16.5mm and only 3.7mm thick, it is currently the world's smallest and thinnest complete camera module for a 360-degree camera, made possible by Primax's design and manufacturing excellence. The module features Socionext's MBG967 processor, which supports dual camera inputs. Ideally suited as an attachment for smartphones and other mobile devices, this camera module will contribute to the range of photographic possibilities within the mobile environment.

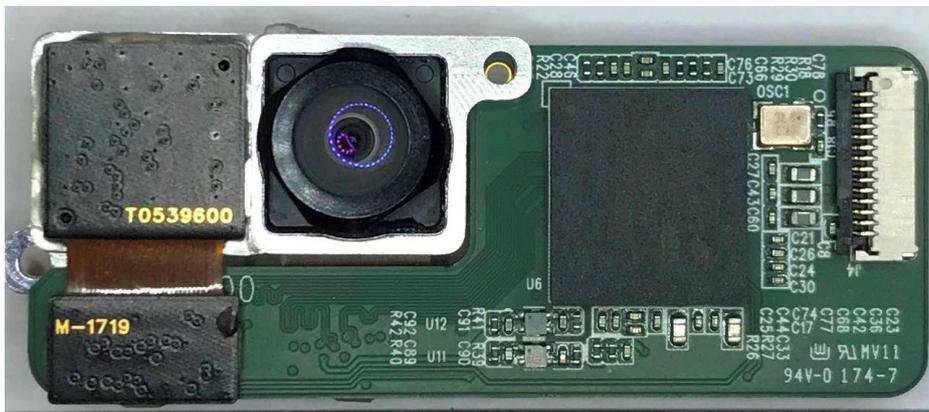


Photo: "New Smallest and Thinnest" camera module

[\(view larger image\)](#)

Another achievement of the successful collaboration of Socionext and Primax is ORBI prime, the first 360-degree video recording eyewear. ORBI prime incorporates the Milbeaut SC2000, which delivers exceptionally high image quality and low power consumption. The processor can handle up to four

For Press Inquiry

BlueBadger Ltd
Annie Shinn
Tel: +44-(0)1959-580308
E-mail: annie@bluebadger.eu

Socionext Europe GmbH
Mark Ellins
+49-6103-3745-382
mark.ellins@socionext.com

camera inputs and provide outstanding image stitching technology with only a single chip, making it ideal for applications such as action and wearable cameras.

“Socionext and Primax have been working very closely to develop the best solutions for camera applications,” said Mitsugu Naito, Corporate Senior Vice President of Socionext. “Leveraging outstanding image processing capabilities of Milbeaut and the Primax’s engineering expertise in product miniaturization and advanced module solutions, we will continue to deliver innovative and advanced solutions for customers worldwide.”

“Socionext and Primax have been valued partners in delivering camera system solutions and servicing customer across key markets,” said Chris Wei, Primax Vice President. “Primax is an expert in end to end camera system design and manufacturing to including CCM, active alignment, automation and systems integration. Socionext’s Milbeaut solution delivers the key ingredient to achieve superior image quality performance which is highly valued by our customers.”

During Computex Taipei, June 5 to 8, Socionext will be exhibiting advanced imaging and computing solutions including the above, at the Grand Hyatt Taipei, Room #2548.

Please contact the following for your appointment.

Socionext Taiwan Inc.

Tel: +886-2-5559-9088 #564 or #578

Email: snt-marcom-tw@ml.css.socionext.com

About PRIMAX Electronics Ltd.

PRIMAX Electronics Ltd. Is a worldwide leading company of consumer electronic products ODM and OEM. PRIMAX hosts a diversified range of products. Our products can be categorized into 4 groups- Mobile device equipment, PC peripherals, Business Equipment and Digital home. PRIMAX Electronics Ltd. was founded in 1984. After many years of hard work, we have built our business into a well known international company listed on the Taiwan Stock Exchange. PRIMAX has its operations and technology headquarters in Taiwan. In China, we have 3 manufacturing sites and 3 product development centers. In addition, there are sales branches in Hong Kong, Japan, Europe and U.S.A. For more information, please visit www.primax.com.tw.

About Socionext Inc.

Socionext is a new, innovative enterprise that designs, develops and delivers System-on-Chip products to customers worldwide. The company is focused on imaging, networking, computing and other dynamic technologies that drive today’s leading-edge applications. Socionext combines world-

class expertise, experience, and an extensive IP portfolio to provide exceptional solutions and ensure a better quality of experience for customers. Founded in 2015, Socionext Inc. is headquartered in Yokohama, and has offices in Japan, Asia, United States and Europe to lead its product development and sales activities. For more information, visit [socionext.com](https://www.socionext.com).

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