CHOOSE BETWEEN SIX TRACKS ON DAY 2!

- Debate the impact of technology shaping the paradigm shift in transport
- Discuss how AI and machine learning will impact OEM strategies
- Navigate through the various emerging legal risks
- Discover how to increase cybersecurity within automated driving
- Listen to numerous case studies from leading OEMs
- Network with over 650 attendees!
Welcome to VECS 2018 – the Shift is Happening Now

How can automotive cope with the challenges ahead? New business models & processes, skills and organizations are needed to stay competitive when new players such as Google, Amazon and Apple are entering the industry. Strategies are challenged by shorter development time for automation, electrification and connectivity projects. We are pleased to welcome you to Vehicle Electronics & Connected Services 2018, the largest automotive conference in Northern Europe, now in its 13th year. This is a unique event where you get a glimpse into the future of automotive.

Listen to highly respected keynotes focusing on the strongest industry megatrends. We have an excellent and varied line up with over 70 of the most accomplished and innovative experts. Learn more on technical innovations and innovative software solutions that will have a major impact on the automotive industry in the near future. In this one occasion you will get both strategic presentations that help you keep an eye on future challenges and a high quality technical program. On the second day you can specialize in one of six core areas by choosing the most relevant track.

Visit our accompanying exhibition and compare different approaches, solutions and products. Network and share ideas with +650 attendees. If you want to learn more about upcoming strategies, visions and technologies in the pipeline for the automotive industry, then you should be at VECS where the industry comes together! Join the 2018 conference on April 12th and 13th. Listen to what OEMs have to say regarding automation, e-mobility and connectivity!

We wish you a warm welcome to Vehicle Electronics & Connected Services 2018!

Ruth Sylwan
Senior Project Manager
Insight Events Sweden
+46 (0)8 587 662 15
ruth.sylwan@insightevents.se

THURSDAY 12th APRIL

The Changing Demands for Automotive

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<th>Track 1</th>
<th>Track 2</th>
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<td>Technical Challenges and Solutions</td>
<td>Future Strategy</td>
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IN DEPTH SESSIONS • FRIDAY 13th APRIL

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<th>Track A</th>
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<tr>
<td>Electronics &amp; Architecture</td>
<td>Autonomous Vehicles &amp; Active Safety</td>
<td>Testing &amp; Validation</td>
<td>Electrification</td>
<td>Cybersecurity &amp; Connectivity</td>
<td>Automotive Challenges &amp; Opportunities</td>
</tr>
</tbody>
</table>
08:30 Morning Coffee & Registration

09:00 Moderators’ Introduction

Kent Eric Lång, Deputy CEO, Manager Vehicle ICT Arena, RISE Viktoria
Magda Collado, Electromobility Researcher, RISE Viktoria

Keynote Address

09:10 The Start of a Paradigm Shift in Transport
- Automation, Electromobility and Connectivity each have the potential to impact mobility of goods and people
- When they converge, they will radically transform transport

Lars Stenqvist, Executive Vice President Group Trucks Technology, Volvo Group

Keynote Address

09:50 The Profound Impact of Artificial Intelligence on Vehicle Architecture and OEM Strategy
- How is AI impacting the key areas of automated driving, safety and infotainment?
- Transformation of business models, systems and third party services (e.g. insurance)
- What is the AI landscape - understanding the key players involved and their objectives?
- What are the longer term impacts of AI development to OEM strategies?

Roger Lanctot, Director, Automotive Connected Mobility, Global Automotive Practice, Strategy Analytics

10:30 Networking morning break and exhibition visit

Keynote Address

11:00 Legal Aspects on Autonomous Driving and Connected Vehicles
- The transformation from an automotive manufacturer to a solution and service provider
- How to navigate through the emerging legal risks?
- What legal implications (such as liability) do driverless cars generate?
- Connectivity, data sharing and marketing

Dr. Patrick Ayad, Partner and Global Head of Automotive and Mobility, Hogan Lovells

Keynote Panel Discussion

11:40 Digital Transformation Shapes Future Mobility and Transportation Solutions
- What does the digital transformation imply for OEMs and Tiers?
- Requirements of an economic ecosystem which lets digital features come to the right use
- The need for business models that allow chain of trade
- How can speed be accelerated?

Mikael Cato, Chief Digital Officer, Scania
Sofia Granath, Director Digitalization, Autoliv Research
Hans-Martin Duringhof, Vice President Engineering & Product Development, NEVS

12:20 Networking Lunch Presented by Accurate Technologies

"This really is a ‘need to attend’ conference for the Nordic automotive industry putting Gothenburg and the Swedish West Coast region in the spotlight."

"A great event with participants from the most important players of the automotive industry in Sweden."

“Interesting presentations and very good networking”

“Well planned agenda with very good speakers”
13:30  **Reuse, Reuse, Reuse – from Prototypes to Production**
- Reuse of artifacts necessary to handle shortened development cycles
- Example of reusing algorithms from prototyping phase to production code
- Simplify ISO26262 process by reusing test cases

Mohsen Nosratinia, Senior Software Developer for Automated Driving, Zenuity
Lars Rosqvist, Senior Consultant, MathWorks

14:00  **Continuous Software Development and Deployment for Vehicle Functions at BMW**
- Automotive software development
- Continuous integration and deployment
- Reduction of time to market and deployment time

Dan Gunnarsson, Team Lead Remote Software Update, BMW Car IT GmbH

14:40  Networking afternoon break and exhibition visit

15:10  **“It’s the Software, Stupid!” – It’s Make it or Brake it for Automotive Companies**
- “Why change?” – drivers for Volvo Cars
- “Every day my car experience is better” – towards continuous feature growth
- “Data center on wheels” – vehicle electronic architecture
- “Going all in” – Volvo Cars agile transformation; from vision to practical roll out, some lessons learned

Niclas Nygren, Senior Director Strategy & Innovation, Software & Electronics, Volvo Cars

15:50  Speaker slot available. Please contact us for applications
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16:10  **Can Automotive be as Agile as Unicorns?**
- Agility and innovation as main drivers for the shift to cloud (not lower costs)
- From idea to launch in record time, impacting the amount of cycles employees spend thinking about innovation
- The impact of a shift in how companies think about innovation, and expansion of the group of people involved in new ideas
- How cloud enables a fail-fast mentality
- How Scania and Assa Abloy became faster movers

Representative of Amazon Web Services

16:40  **Embracing Failure – How the Automotive World Can Learn from the Aviation Industry**
- How has the global aviation industry established a culture and protocol of failure sharing?
- What are the parallels between aviation safety development and the automotive industry?
- The relationship between automation in aviation versus self-driving cars
- Lessons learned – perils and pitfalls of safety in automation
- How can the automotive industry really embrace a culture of sharing to accelerate safety development?

Captain Morten Ydalus, Director Safety, Norwegian

17:15  Closing Summary

17:20  Networking Mingle Presented by Diadrom

18:20  Networking Mingle Presented by Diadrom

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**Track 2 - Future Strategy**

13:30  **Analysis and Development of Safety-Critical Software for ADAS**
*Fabrice Pena, EMEA VP Sales Development, ANSYS*

Keynote Address

14:00  **From Research / Technology to Customer Benefit through Startups and Partnerships**
- Partnering with startups to take advantage of their rapid mobility
- Pitfalls and success factors for cooperation with startups
- Pitfalls and success factors when big companies start new small businesses

Jane Walserud, Serial Tech Entrepreneur, Walserud Ventures

14:40  Networking afternoon break and exhibition visit

15:10  **To Develop the Right Automotive Solutions for Electrification, Autonomous Driving and Connected & Shared Mobility**
- Vehicle Electrification – improve electrical car performances with agility
- Autonomous Driving – develop safe driving experiences leveraging digital continuity
- Connected & Shared Mobility – loop with product usage data to continuously improve Products & Service deliveries

Eliane Fourgeau, Senior Director, Dassault Systèmes Center of Excellence for System Engineering

15:30  **An Integrated Perspective on the Future of Mobility**
*Fredrik Hansson, Associate Partner, McKinsey & Company*

16:10  **NIO journey – from Nurburgring Lap Record to Bringing a New Level of Joyful User Experience to Automobile Customers**
*Roger Malkusson, Vice President Vehicle Engineering, Shanghai-based start-up company NIO*

16:45  **The Future of Transport – with Autonomous Driving, and Without a Driver, We Can Build an Entirely New Business Model!**
- How can we create sustainable, flexible and cost-efficient transport solutions?
- How electrical combined with autonomous can change the transport industry
- Our biggest challenges ahead

Robert Falck, CEO, Einride

17:15  Closing Summary

17:20  Networking Mingle Presented by Diadrom

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Read the full program on [www.vecs.se](http://www.vecs.se)  info@insightevents.se  +46 8 587 662 00
## TRACK A • ELECTRONICS & ARCHITECTURE

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08:30</td>
<td>Morning coffee and exhibition visit</td>
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</tbody>
</table>
| 09:00 | Moderator’s Introduction  
*Martin Nilsson*, Technical Leader Model Driven Engineering, *Volvo Cars* |
| 09:10 | The Future of E/E Architectures at Volvo Cars: Going from a Computer-like Car to a Car-like Computer  
*Martin Hiller*, Technical Leader Logical Elements and Software Architecture, *Volvo Cars* |
| 09:50 | Rethink E/E Architecture in Automotive to Facilitate Automation, Electro-Mobility and Connectivity  
*Anders Magnusson*, System Architect and Technology Specialist, *Volvo GTT* |
| 10:30 | Networking morning break and exhibition visit |
| 11:00 | Autosar Adaptive Platform  
*Daniele Garofalo*, Global Head of Product Management, RTA Solutions, *ETAS* |
| 11:40 | Panel Discussion |
| 12:20 | Networking lunch break and exhibition visit |
| 13:20 | Agile & E/E Architecture at Volvo Cars, How Does it Relate?  
*Anders Alminger*, Senior System Architect, *Volvo Car Group* |
| 14:00 | Designing From a Blank Slate – Uniti  
*Kristoffer Syversen*, Software & Electronics Coordinator – Software & Electronics, *Uniti* |
| 14:40 | Networking afternoon break and exhibition visit |
| 15:10 | Speaker slot available. Please contact us for applications +46 (0)8 587 662 15 |
| 15:30 | Machine Learning in the Development of Automotive Software  
*Miroslaw Staron*, Professor in Software Engineering, *University of Gothenburg* |
| 16:10 | Moderator ends the session and closes the conference |

## TRACK B • AUTONOMOUS VEHICLES & ACTIVE SAFETY

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>08:30</td>
<td>Morning coffee and exhibition visit</td>
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</tbody>
</table>
| 09:00 | Moderator’s Introduction  
*Håkan Sivencrona*, Safety Program Manager, *Zenuity* |
| 09:05 | Challenges and Enabling Technologies for Autonomous Driving  
*Håkan Sivencrona*, Safety Program Manager, *Zenuity* |
| 09:45 | Machine Learning in Safety Critical Systems  
*Cristofer Englund*, Research manager, Project Leader for Open Innovation Lab, *RISE Viktoria* |
| 10:25 | Networking morning break and exhibition visit |
| 10:55 | Speaker slot available. Please contact us for applications +46 (0)8 587 662 15 |
| 11:25 | Arguing Safe HMI for Automated Drive  
*Dr. Rolf Johansson*, Senior Safety Architect, *Zenuity* |
| 12:05 | Networking lunch break and exhibition visit |
| 13:05 | How to Effectively Develop ADAS Solutions that Complies with ISO26262?  
Representative of *MathWorks* |
| 13:25 | Artificial Driver: Implications on Diagnostics & Fault-Tracing  
*Matthias Weber*, Functional Safety Manager, *NEVS* |
| 14:00 | Networking afternoon break and exhibition visit |
| 14:30 | The Fusion of Data for Accuracy  
Speaker TBC |
| 15:00 | Arguing Safety for the whole Vehicle with Increasing Levels of Automation  
*Edith Holland*, Project Engineer for Functional Safety, Electrical, Electronic and Software Engineering department, *Jaguar Land Rover* |
| 15:40 | Perceptron – Deep Neural Networks for Perception in Trucks  
*Henrik Kaijser*, Technology Specialist in AI and Machine Learning and Principal Research Engineer, *AB Volvo*  
*Fredrik Kahl*, Professor, *Chalmers University of Technology*  
*Selçuk Çavdar*, Senior Research Engineer in Vehicle Automation, *Volvo Group*  
*Peter Nordin*, Expert in Artificial Intelligence, *Semcon Sweden* |
| 16:15 | Moderator ends the session and closes the conference |
### TRACK C • TESTING & VALIDATION

<table>
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<tr>
<th>Time</th>
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<tr>
<td>08:30</td>
<td>Morning coffee and exhibition visit</td>
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<tr>
<td>09:00</td>
<td>Moderator’s Introduction</td>
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<td></td>
<td>Monica Ringvik, CTO, AstaZero</td>
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<tr>
<td>09:05</td>
<td>Learning-Based Testing for Safety Critical Automotive Applications</td>
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<td></td>
<td>Andreas Rasmusson, Senior Engineer Systems Development, Scania CV</td>
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<tr>
<td>09:30</td>
<td>Ethernet and AUTOSAR Adaptive – Challenges for Design and Test Tools</td>
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<td>Mark Schwager, Product Manager, Vector Informatik GmbH</td>
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<tr>
<td>10:10</td>
<td>Networking morning break and exhibition visit</td>
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<tr>
<td>10:40</td>
<td>How Can We Find Bugs in the Electrified Cars as Early as Possible?</td>
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<td>Sajed Miremadi, Functional Safety and Virtual Software Testing, Volvo Car Corporation</td>
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<tr>
<td>11:20</td>
<td>Cutting-Edge Simulation Methods to Overcome Autonomous Driving Development Challenges</td>
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<td>Rodolphe Tchalekian, EMEA Pre-Sales Engineer, ESI</td>
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<tr>
<td>11:50</td>
<td>Networking lunch break and exhibition visit</td>
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<tr>
<td>12:50</td>
<td>Sharing Traffic Scenarios for Continuous Development Using Open Formats</td>
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<td>Emil Knabe, Project Leader – Simulation Scenarios, Volvo Car Corporation</td>
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<tr>
<td>13:25</td>
<td>Simulation-Based Test Methods as Support for Open Innovation and Third Party Software Development</td>
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<td></td>
<td>Niklas Mellegård, Senior Researcher, RISE Viktoria</td>
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<tr>
<td>14:00</td>
<td>Networking afternoon break and exhibition visit</td>
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<tr>
<td>14:30</td>
<td>Defining DevOps Pipeline – Beyond Continuous Integration &amp; Deployment Automation</td>
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<td>Salman Hamza, Lead Architect, L&amp;T Technology Services</td>
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<td>14:50</td>
<td>Laboratory Validation &amp; Assessment of Battery Performance</td>
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<td>Jens Groot, Ph.D., ESS Specialist – Cell Characterisation &amp; Modelling Electromobility Sub-systems, Volvo GTT</td>
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<tr>
<td>15:30</td>
<td>Passive Testing of ADAS and Autonomous Vehicles</td>
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<td></td>
<td>Thomas Gustafsson, Software Architect, Software Quality and Tool Chain, Scania</td>
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<td>16:10</td>
<td>Moderator ends the session and closes the conference</td>
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### TRACK D • ELECTRIFICATION

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<tr>
<td>09:00</td>
<td>Moderator’s Introduction</td>
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<tr>
<td></td>
<td>James Hildebrand, Manager Propulsion &amp; Braking Systems, NEVS</td>
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<tr>
<td>09:05</td>
<td>New Energy Vehicles in China</td>
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<td>Sven Sjöberg, Director High Voltage Systems, CEVT</td>
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<tr>
<td>09:40</td>
<td>Energy Storage System Requirements in Commercial Vehicles</td>
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<td>Hanna Bryngelsson, ESS Specialist, Volvo GTT</td>
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<tr>
<td>11:15</td>
<td>The Role of Battery Management in Large Scale Electrification</td>
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<td>Björn Fridholm, Researcher, Volvo Cars</td>
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<tr>
<td>13:15</td>
<td>Improved Braking Performance by Combining the Conventional Hydraulic Braking System and the Electric Machine Actuation</td>
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<td>Msc Eduardo Simões, Vehicle Motion Simulation Engineer, NEVS</td>
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<tr>
<td>13:55</td>
<td>Next-Generation Electric Vehicle Powertrains</td>
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<td>Speaker TBC</td>
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<tr>
<td>14:45</td>
<td>Electrification Underground, the Journey Towards Zero Emission Mining</td>
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<td>Erik Svedlund, Global Marketing Manager – Electrification, Atlas Copco</td>
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<tr>
<td>15:25</td>
<td>EV Charging Infrastructure Development and the Role of Crowd Sourcing for EV POI and Analytics</td>
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<td>Nikolay Shishkov, Founder, uppladdning.nu</td>
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<tr>
<td>16:05</td>
<td>Moderator ends the session and closes the conference</td>
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</tbody>
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Read the full program on [www.vecs.se](http://www.vecs.se)  
[info@insightevents.se](mailto:info@insightevents.se) +46 8 587 662 00
**TRACK E • CYBERSECURITY & CONNECTIVITY**

08:30  Morning coffee and exhibition visit

09:00  Moderator’s Introduction  
*Tomas Olovsson*, Associate Professor and Head of Division, Networks and Systems, Computer Science and Engineering, *Chalmers University of Technology*

Keynote Address

09:05  Performing Risk Assessments Against Connected Cars  
*Alissa Knight*, Group Managing Partner, *Brier & Thorn, Inc*

Keynote Address

09:45  Cybersecurity for Highly Automated Driving  
*Sagar Behere*, Leads Development of AD architecture and functional Safety, *Toyota Research Institute in California, USA*

10:25  Networking morning break and exhibition visit

10:55  Today’s and Tomorrow’s Connected Vehicles and Service Platform  
*David Lindgren*, Car Connectivity Manager, *NEVS*

11:35  Speaker slot available. Please contact us for applications  
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12:05  Networking lunch break and exhibition visit

13:05  Integrating Moving Networks – Mutual Opportunities for Connected Vehicles and Mobile Networks  
*Tommy Svensson*, Professor in Communication Systems, *Chalmers University of Technology in Gothenburg*

13:45  Protecting Security in External Communications  
Speaker TBC

14:05  Networking afternoon break and exhibition visit

14:35  Establishing Root of Trust in Connected Vehicles: Throughout Development, Manufacturing and the After-Market  

15:15  Challenges in Use of Ethernet in the Automotive Network  
*Siddharth Shukla*, Senior Embedded Developer, *ESCRYPT*

15:45  Connected Car and GDPR  
*Andreas Bergqvist*, Solution Manager Connectivity, *CEVT*

16:15  Moderator ends the session and closes the conference

**TRACK F • AUTOMOTIVE CHALLENGES AND OPPORTUNITIES**

08:30  Morning coffee and exhibition visit

09:00  Moderator’s Introduction  
*Magda Collado*, Electromobility Researcher, *RISE Viktoria*

09:05  New Innovation with the Car as a Software Product  
*Jonn Lantz*, Technical Specialist, *Volvo Cars*

09:45  Creating Smart Cities Through Electric Free Float Car Sharing – Disruption of the Conventional Automotive Industry  
*Henrik Isaksen*, Founder and Chairman, *GreenMobility*

10:25  Networking morning break and exhibition visit

10:55  Speaker slot available. Please contact us for applications  
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11:25  Circular Business Models: Opportunities, Challenges and Measurement  
*Marcus Linder*, Senior Researcher, *RISE Viktoria*

12:05  Networking lunch break and exhibition visit

13:05  Next Generation of Location Services  
Speaker TBC

13:30  Volvo and Uber Autonomous Drive Project  
*Niklas Nyberg*, System Architect, *Volvo Cars*

14:15  Networking afternoon break and exhibition visit

14:45  Can Cars Digitally Morph into Trains?  
*Lars Hesselgren*, Director of Research, *PLP Architecture*

15:25  Challenges and Success Factors with Connected Solutions  
*Mikael Josefsson*, Lead in Connected Solutions and Senior Manager, *Fortos Management Consulting*

16:05  Moderator ends the session and closes the conference

Read the full program on [www.vecs.se](http://www.vecs.se)  
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+46 8 587 662 00
“The event has developed into the most important and best organized Automotive event in Northern Europe. All major OEM’s and suppliers are present during the event therefore providing us with excellent opportunities for discussions and knowledge sharing.”

Gold Sponsors

**ANSYS**
Founded in 1970, ANSYS employs nearly 3,000 professionals, many of whom are expert M.S. and Ph.D.-level engineers in finite element analysis, computational fluid dynamics, electronics, semiconductors, embedded software and design optimization. Our exceptional staff is passionate about pushing the limits of world-class simulation technology so our customers can turn their design concepts into successful, innovative products faster and at lower cost. As a measure of our success in attaining these goals, ANSYS has been recognized as one of the world’s most innovative companies by previous publications such as Bloomberg Businessweek and FORTUNE magazines.

**MathWorks**
MathWorks is the world’s leading software vendor for Technical Computing and Model-Based Design. Our core products MATLAB and Simulink are the standard engineering tools for automotive embedded systems. MATLAB and Simulink enable engineers to model their systems in order to simulate them early in the design cycle and subsequently apply rapid prototyping for validating functional concepts in the vehicle. They use MATLAB and Simulink for the development of complex vehicle functions such as engine control, chassis and body electronics as well as advanced driver assistance and infotainment applications.

**AVL**
AVL is the world’s largest independent company for development, simulation and testing technologies for powertrains (hybrid, combustion engines, transmission, electric drive, batteries and software) for passenger cars, trucks and large engines. Vehicle Electronics is a highly prioritized area where for example development of ADAS solutions is emphasized. The AVL group has 8,600 employees globally distributed with headquarters in Graz and 45 affiliates worldwide. The Swedish affiliates have 320 employees located in Gothenburg, Stockholm and Trollhättan.

**ESI Group**
ESI Group is a leading innovator in Virtual Prototyping software and services. Specialist in material physics, ESI has developed a unique proficiency in helping industrial manufacturers replace physical prototypes by virtually replicating the fabrication, assembly and testing of products in different environments. Virtual Prototyping addresses the emerging need for products to be smart and autonomous and supports industrial manufacturers in their digital transformation.

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**L&T Technology Services**
L&T Technology Services Limited is a listed subsidiary of Larsen & Toubro Limited, provides Engineering and R&D (ER&D) services to leading Fortune 500 and ER&D companies. We offer consultancy, design, development and testing services across the product and process development life cycle to transportation, industrial products, medical devices, telecom & hi-tech, and process industries. Headquartered in India, our 11,000 employees spread across 15 global delivery centres, 28 global sales offices and 38 innovation labs in India.

Track Sponsors

**ETAS**
ETAS provides innovative solutions for the development of embedded systems for the automotive industry and other sectors of the embedded industry. As a systems provider, ETAS supplies a multifaceted portfolio that covers the range from ideation, to early 3D digital conceptual design drawings to full digital mock-up; virtual testing of products; end-to-end global industrial operations, including manufacturing management to operations planning & optimization; and in marketing and sales from digital marketing and advertising to end-consumer shopping experience. The Group brings value to over 200,000 customers of all sizes, in all industries, in more than 140 countries www.3ds.com.

**Aros electronics**
Aros electronics provides tailor-made solutions for motors and drives. We develop and produce totally integrated electronic solutions for customer-unique industrial and vehicle applications.

**VECTOR**
VECTOR provides OEMs and suppliers of automotive and related industries a professional and open development platform of tools, software components and services for creating embedded systems. Customers from automotive engineering, the transportation and control technologies from around the world trust in the solutions and products designed by Vector.

Lunch Sponsor

**Green Hills Software**
Green Hills Software is the largest independent vendor of embedded software solutions. The Green Hills Platforms for Automotive span Connected Car, ADAS, Instrument Clusters, Infotainment and Powertrain/Body Electronics. The INTEGRITY operating system and INTEGRITY Multivisor virtualisation (with guest Android/Linux) enable the consolidation of applications with differing levels of safety and security (e.g. Cluster + AUTOSAR + Infotainment). In combination with the INTEGRITY Security Services crypto toolkit, secure OTA updates and key management infrastructure these secure software platforms provide end-to-end security for next-generation vehicles.

Networking Sponsor

**Diadrom**
Diadrom is a software company with a focus on Diagnostics of Autotech and products with embedded software. Diadroms focus within Autotech can be placed in two categories: Life Cycle Management Systems (LCMS) and Advanced Driver Assistance Systems (ADAS). Furthermore, Diadrom is a leader in the development of LCMS, with our own products and via expert consulting, and Diadrom are also experiencing a great increase in demand for ADAS, especially for IP-based technologies and sensor fusion.
Exhibitors

**COMBITECH**
Combitech is an independent technical consulting company and part of defence and security group Saab AB. Combitech has almost 1,900 qualified consultants in some 30 locations in Sweden, Norway and Finland. We offer high delivery capacity and a wide range of specialist skills and concepts to clients operating in manufacturing, the service industry, public sector and defence. www.combitech.com

**Data Respons**
Data Respons is a full-service, independent technology company and a leading player in the IoT and the embedded solutions market. We provide R&D services and embedded solutions. Data Respons ASA is listed on the Oslo Stock Exchange (Ticker: DAT). The company has offices in Norway, Sweden, Denmark, Germany and Taiwan. www.datarespons.com

**Fengco**
Fengco has over 20 years of experience in model based development and testing of control systems. We are specialists in embedded systems with real-time demands and offer state of the art hardware and software solutions. We also provide our customers with trainings and consultancy services. Fengco represents dSPACE and Model Engineering Solutions.

**Fortos**
Transformation is our heritage. Fortos has a long history as one of the most valuable advisors to leading multinational organizations in the Automotive industry. We support our customers to achieve successful transformations through our deep understanding of their business, our world-class transformation competence and long term commitment to deliver sustainable client value.

**Modelon**
Modelon provides software solutions and expert services to organizations that use model-based simulation tools to design and develop technical systems. Modelon’s libraries, solver, and deployment solutions are leading products available in the market today for modeling, simulation and optimization. Our products have enabled global automotive companies to deliver a unified picture of product system interaction and performance.

**Netgroup**
Netgroup is a networking company. Our services are based on the sum total of the experience of all our companies. All in all, we have extensive expertise in a range of specialist fields. Irrespective of the assignment, we always find the best constellation of specialists for you, and we manage everything from major complex projects to on-site solutions with individual consultants.

**Semcon**
Semcon is an international technology company specialized in product development. Our focus is always on the end user and the reason for this is simple: the person who knows most about the user’s needs creates the best products and the clearest benefits to humans.

**Socionext**
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ABOUT VEHICLE ICT ARENA
Vehicle ICT Arena welcomes all types of players: small newly established engineering firms, research institutes, universities and colleges, service providers, established suppliers to the automotive industry and automotive companies. The arena plays an important role between research and industry, where conceptual ideas can be taken through the early phases of innovation to industrialization. Close collaboration with neighboring arenas and centers of competence creates a strong ecosystem around the automotive industry. Vehicle ICT Arena also offers an opportunity for all stakeholders to technically verify and demonstrate their ideas in test environments. The arena is co-founded by Region Västra Götaland.

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